

Stakeholder feedback guide

New Zealand Wilding Conifer Management Strategy 2027-2047

Draft Strategy for feedback

**New Zealand's landscapes thrive,
no longer impacted by wilding conifers**



NATIONAL WILDING CONIFER
CONTROL PROGRAMME

 **WILDINGPINES.NZ**

Have your say on the wilding conifer management draft strategy

The National Wilding Conifer Control Programme Governance Group is inviting feedback from the wilding conifer control community and stakeholders on the draft of a refreshed national strategy for wilding conifer management in Aotearoa New Zealand.

Process to develop the draft strategy

The draft strategy was informed by contributions from across the wilding conifer community. This included a review of background information, discovery interviews with representatives of key groups involved in wilding conifer management, workshops for all interested parties, and hui with iwi and hapū representatives. Together, these engagements brought a wide range of perspectives from across Aotearoa New Zealand that helped shape the strategy.

Key themes from these are captured in the ***Pre-draft Discussion Document*** and ***Summary of workshops and hui***, which can be accessed on the website below.

The process was overseen by the Wilding Conifer Governance Group and a dedicated Strategy Working Group, comprising of representatives from a broad cross-section of organisations and interests.

Feedback will be open from 13 August until 9 October

After this, all feedback will be collated - anonymously - and shared with Andrew Harrison, who has produced the draft strategy. He will review and analyse the feedback and then revise the draft into a final strategy. We expect the Programme Governance Group to endorse the New Zealand Wilding Conifer Management Strategy 2027-2047 by the end of 2026, and for it to be published in early 2027.

How to send feedback

Online at: wildingpines.nz/strategy-2026

The online form presents questions about the draft strategy - you can enter a ranking of how much you agree or disagree with key statements, and you can enter written feedback. The form is anonymous and includes information about how your feedback will be collected, used, and protected.

By email: wilding.pines@mpi.govt.nz

Feel free to send an email with your comments. Some questions are provided in this document to prompt your thoughts.

Questions to prompt your feedback

We want to find out how much you agree or disagree with key statements that explore your view on components of the draft strategy and we want your written feedback on how the draft strategy can be strengthened.

Introduction section

1. Do you agree with the explanation of what has been achieved and learned since the previous strategy?
2. Do the current challenges and opportunities described accurately reflect the situation today?

The vision

3. Does the vision describe the future state New Zealand should be aiming for by 2047?
4. Can you see how your mahi (work) or organisation contributes to achieving this vision? Which parts resonate most strongly and what should be strengthened?

Goals, Focus Areas, Success Factors

5. Are the proposed goals the right priorities for moving New Zealand towards the vision? Should any goals be added, removed or changed?
6. Do the proposed actions address the most important opportunities, risks, and challenges facing wilding conifer management?
7. If the focus areas are successfully implemented, will the vision be achieved?
8. Will the proposed success factors help track progress and success? Should any success factors be added, removed or redefined?
9. Are the proposed measures the right things to monitor progress, and are they practical to measure?

Overall

10. What are the greatest risks or barriers to successful implementation of the strategy?
11. Overall, does the strategy provide a clear and credible direction for wilding conifer management over the next 20 years?
12. Are the roles and responsibilities for all involved clearly defined and appropriate?
13. Do you have any general comments, either to endorse the draft strategy, or to strengthen it, or highlight areas needing more consideration?

About you

If you would like to let us know what sectors(s) of the wilding conifer community you are part of, what you do and what region you are based in, this may be helpful context when analysing your feedback. It may allow us to compare views between regions and sectors.

Guide to the Draft Strategy document

Below is a summary of the structure of the document.

About the introduction

There is an introduction that sets out the context for the refreshed strategy, including what has been achieved since the original strategy in 2014, and key foundational lessons that are part of the thinking behind this draft strategy.

About the vision statement

The vision statement is a brief description of what we want to see when we look at New Zealand's landscapes and land management systems in 20 years' time. It's an imagined picture of the future we want. A vision should be aspirational, future-focussed, and grounded in reality.

The vision is what the strategy drives towards.

About the strategy

The strategy sets out the **outcomes** that wilding conifer management contributes to (the 'why' we do it), and **goals** for wilding conifer management (the 'what' we need to do) to reach the vision.

The **focus areas and actions** within these describe in general terms the work that needs to be done to strengthen wilding conifer management and help us move together towards the vision.

The **success factors and measures** are tangible evidence we can look for and monitor, to know that we are heading in the right direction.

Strategy implementation is outlined, including governance arrangements, the roles of key participants, and development of a National Operational Plan that translates the strategy and future national pest management plan objectives into coordinated delivery.